



KNO^WZIES

CASE STUDY

Converting text heavy content into interactive, engaging eLearning module using Articulate Storyline

CLIENT PROFILE

The client is a leading educational training company providing consulting and training in logistics domain. They are one of the largest eLearning catalog providers for leading cargo and aviation companies.

BUSINESS NEEDS

The client had signed a contract for training the workforce of their leading logistic client for various modules. They wish to develop training on certain crisis management situations arising basis of various situations in real time job of associates. This programme is intended to create an awareness programme for the employees who are exposed to various crises situation in real life scenarios.

KEY CHALLENGES

- Language barriers
- Content Heavy Design
- Restrictions of some specific characters and interactivities due to legal norms
- Budgetary constraint
- No compromise on the media richness of the final output was primary expectation
- Multi-location teams at various client sites and gathering the inputs in a standardised format.

KNOWZIES SOLUTION

The major concern while developing the course was cost effectiveness; quick turnaround time and no compromise on interactive. Knowzies team helped the client to deliver the desired output using Articulate Storyline output. The client's team was based out of multi-location and language for requirement gathering was a big challenge. However, Knowzies ensured that we hire a local translator to discuss and translate the requirement and bridge the gap of communication.

BENEFITS

- Rapid tool development helped to meet go to market timelines
- Since the development was done using Articulate Storyline it helped to keep the cost under control and client did not have to shell out huge funding



- The project started with few hick-ups since client was working with Knowzies team for the first time. However, towards the end of the project all stakeholders were very happy with the end result
- Courses are HTML5, responsive and hence can be accessed across multiple devices at any given time
- Client do not have to invest in paying heavy amount for other software licences

KEY HIGHLIGHTS

- Multilingual
- Voiceover was done by the client and integrated by Knowzies team
- Delivery in record time
- Reduced Total Cost of Ownership
- Use of Articulate Storyline rapid authoring tool

ABOUT KNOWZIES

Knowzies is a young, innovative and enthusiastic team of professionals with a passion to create its niche in Rapid Authoring Tool Based eLearning and Performance Support App Development. Knowzies is highly focused on the authoring tool-based Rapid eLearning Development, Mobile Learning, Performance Support App Development, People Analytics and LMS Consulting. Our areas of expertise are Articulate Storyline, Lectora, iSpring, Captivate, Flash, and HTML5. The pioneering nature of our team and their expertise enables us to focus our creativity on delivering business results. In a very short span of time, we have succeeded in engaging with many leading eLearning, Training, Catalog Service Providers, Compliance & Legal, Technology, BSFI, FMCG, FSI; Logistic and Aviation Corporate; International Universities.

To know more please contact Knowzies team @ info@knowzies.com

